Production

Studio

Essay Poster

Contextual Record

Production

After Effects:
Intermediate and advanced production processes

Character & Packaging Design:
Drawing/ Realisation/ Finalisation

Typographic Phrase:
Framing composition/ Abstract forms/ Phone animation

Conversation

Research

The first part of research for Conversation is based on the info provided by tutors.

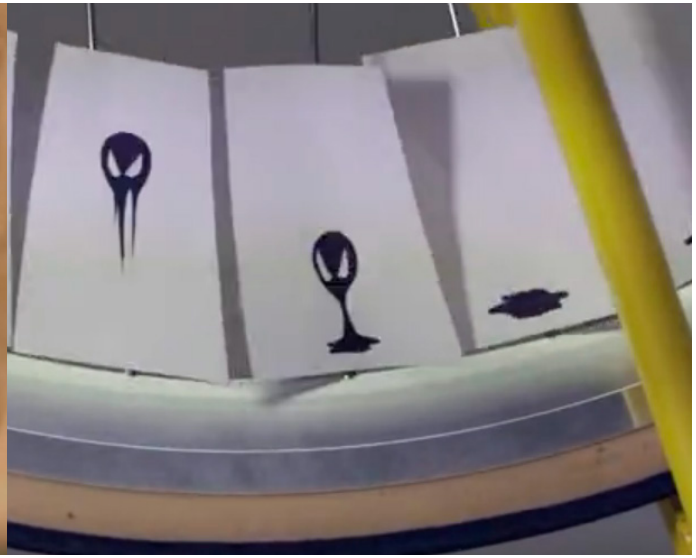
Passage à l'acte by Martin Arnold is a short that cut from other movie.

New North Press attempts to use 3D printing to find new possibility in the industry of letterpress.

Amnesty International France launched a commercial to encourage the public and decision-make to stand against death penalty.

Conditional Design presents a performance that is created by customer.

Cell Phone In Microwave - Pure Evil, a video shows what happens when a mobile phone is put in microwave.



En contra de la linea recta, video produced by Animation workshop in Barcelona based design school Elisava.

The second part of research is worked on because I wanted to refocus on the project and I started looking through some work that I am interested in.

In this episode in One Piece, I very like how the atmosphere is changed from sad, soft to rage, tense.

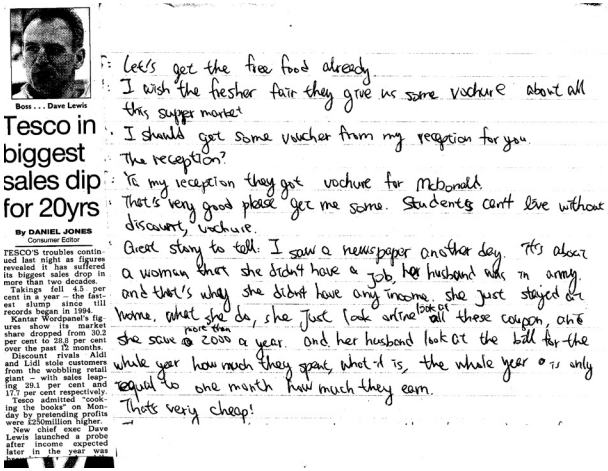
In One Piece movie, there is a part where the characters are chasing the other and the music follow the tempo of chasing, stops sometimes, rising sometimes.

When I try to visualise the conversation, this book by Taiwanese appears in my head.

In the song Mozaik Role, it gives a sense that the character is hurt in a mental side but it looks like physical attack.

Primary Research

It is an activity that the tutor suggest us to do and we might can make our idea based on this.



Boss . . . Dave Lewis

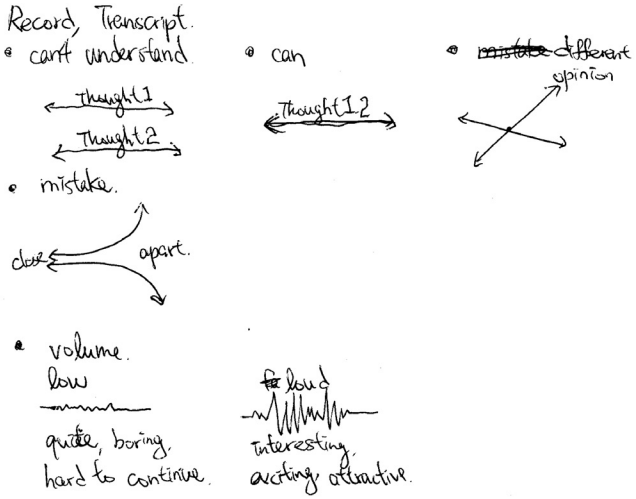
Tesco in biggest sales dip for 20yrs

By DANIEL JONES
Consumer Editor

TESCO'S troubles continued last night as figures revealed it has suffered its biggest sales drop in more than two decades.
Takings fell 4.5 per cent in a year – the fastest slump since till records began in 1994.
Kantar Wordpanel's figures show its market share dropped from 30.2 per cent to 28.8 per cent over the past 12 months.
Discount rivals Aldi and Lidl stole customers from the wobbling retail giant – with sales leaping 29.1 per cent and 17.7 per cent respectively.
Tesco admitted "cooking the books" on Monday by pretending profits were £250million higher.
New chief exec Dave Lewis launched a probe after income expected later in the year was

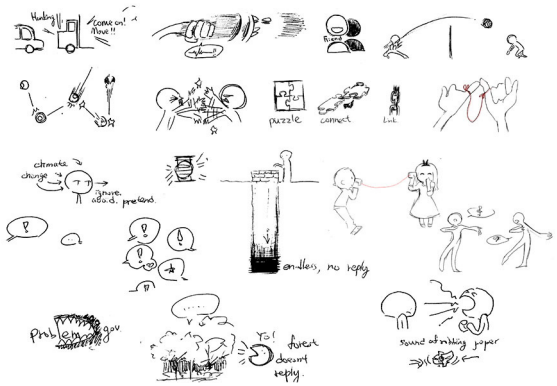
Let's get the free food already.
I wish the fresher fair they give us some vochure about all this supper market
I should get some voucher from my reception for you.
The reception?
Te my reception they got vochure for Mcdonald.
That is very good please get me some. Students can't live without discount, vochure.
Great story to tell: I saw a newspaper another day. This about a woman that she didn't have a job, her husband was in army and that's why she didn't have any income. she just stayed at home, what she do, she just look online look at all these coupon, and she save more than £2000 a year. and her husband look at the bill for the whole year how much they spent, what it is, the whole year is only equal to one month how much they earn.
Thats very cheap!

With some people, we created a communication based on an article.

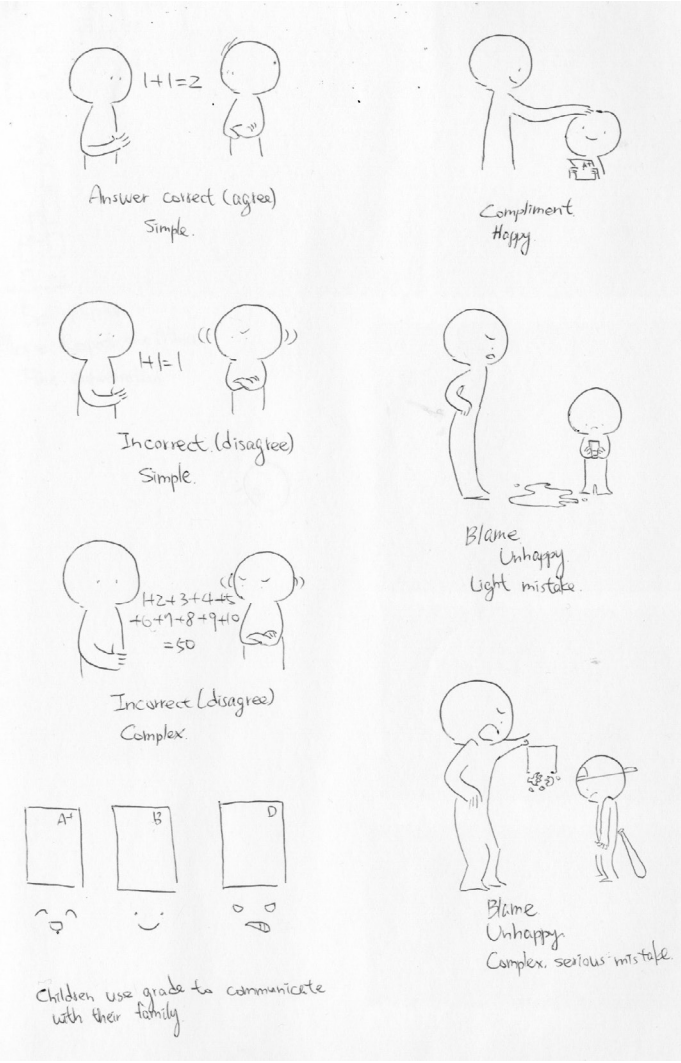


Concept Development

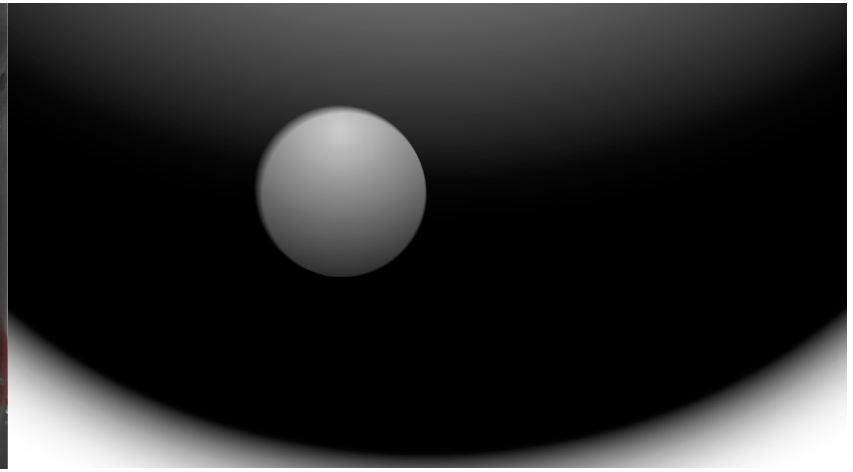
I sketched several ideas.

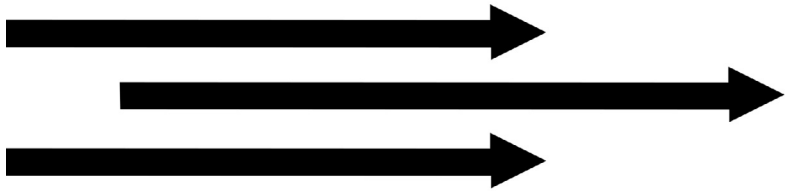


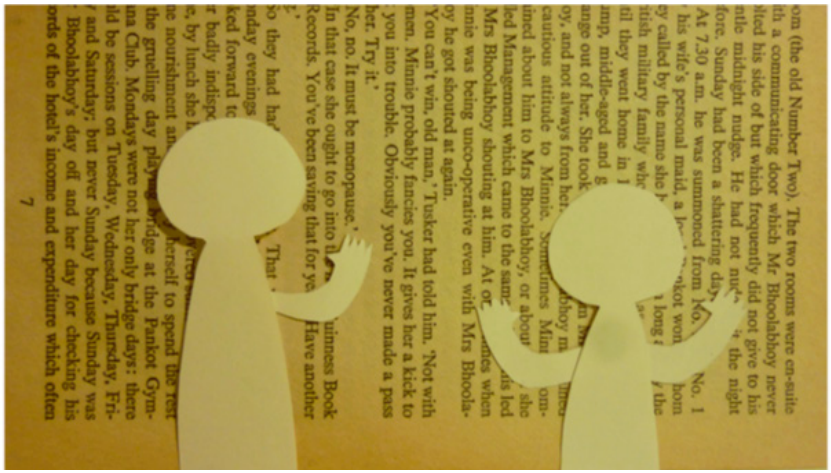
I think of how objects communicate



Then I think of what material can a communication based on or be delivered.







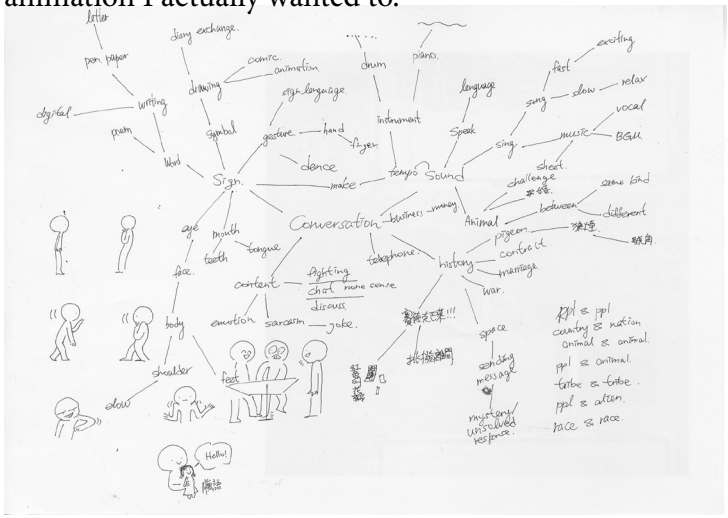
https://youtu.be/Wvtv0R-wuUbo

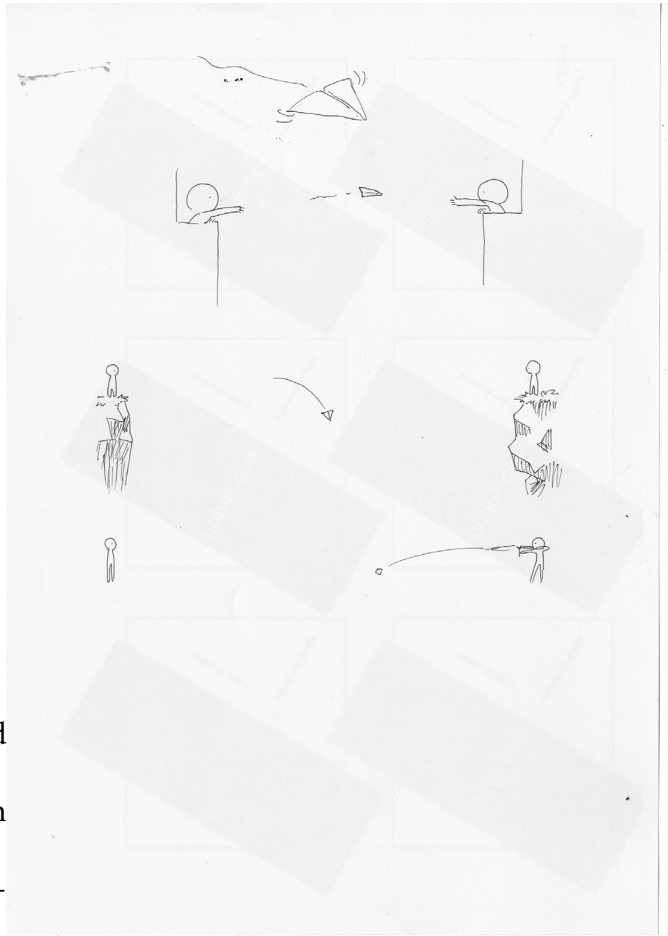
The link is to the animation which is animated version of my ideas. I have used Photoshop, After Effect, and stop motion to complete animation.

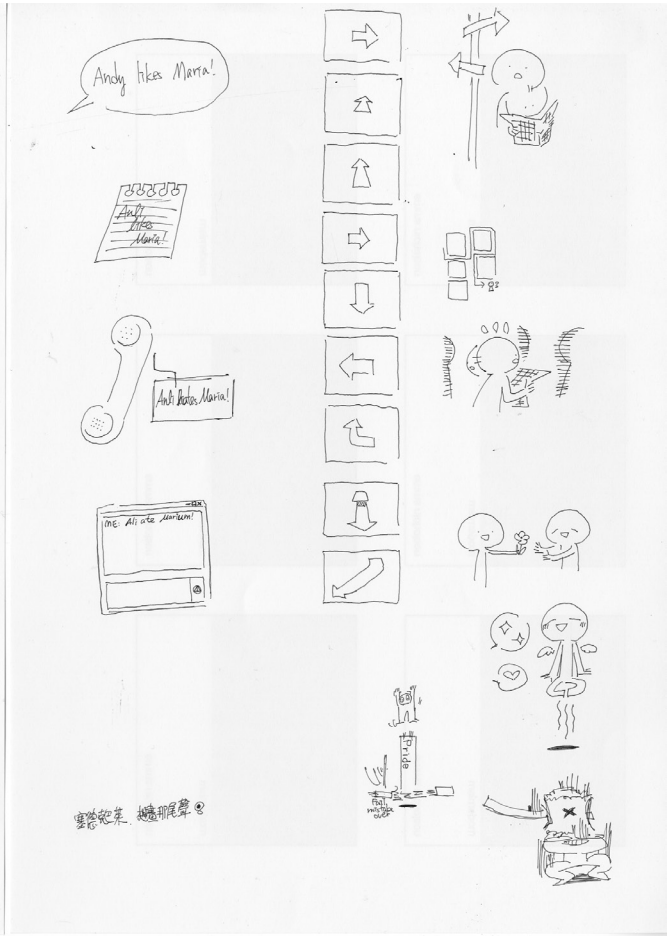
File

Further Development

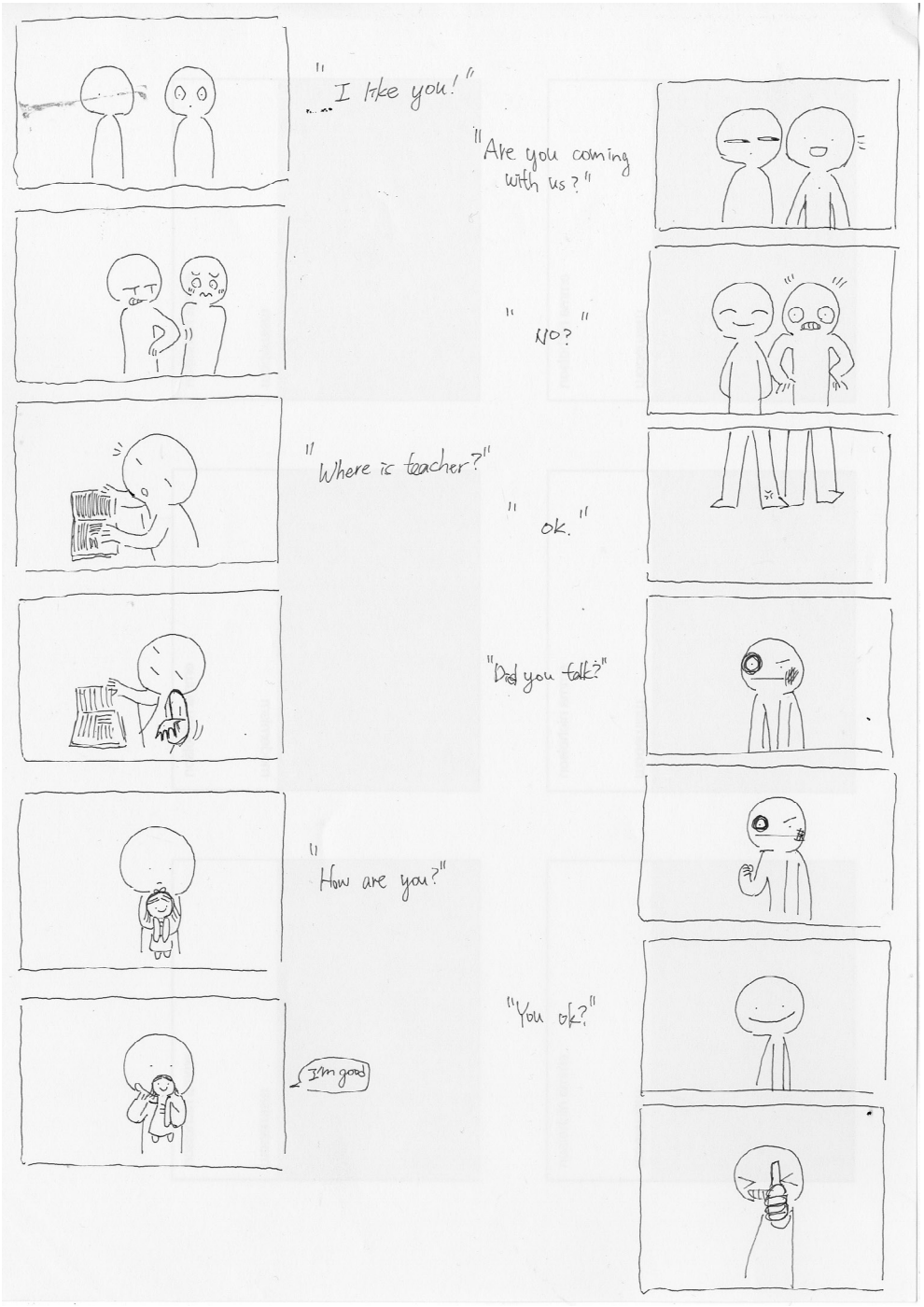
I started feeling confused and didn't know what I am doing so I brainstormed and considered what kind of animation I actually wanted to.







I think of how a conversation is delivered and how could a message could go wrong.
How a compliment or complaint can affect on a person.
(Also some ideas that don't seem much relation to conversation.)



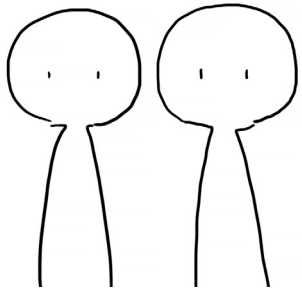
Eventually I still decided to make animation that can clearly show my hand drawn skill.
A question would be thrown to the characters and they will respond with gesture. Depending on the characteristics and situation, the reaction from the character would be different.

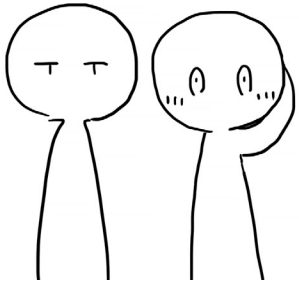
Final Outcome

I have managed to produce some animation from the storyboard above. I make it like a gaming appearance .

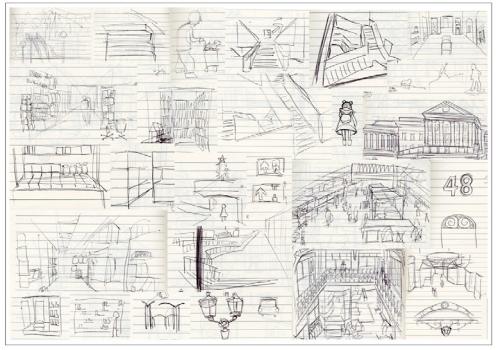
File

https://youtu.be/O8rsXAZ66co

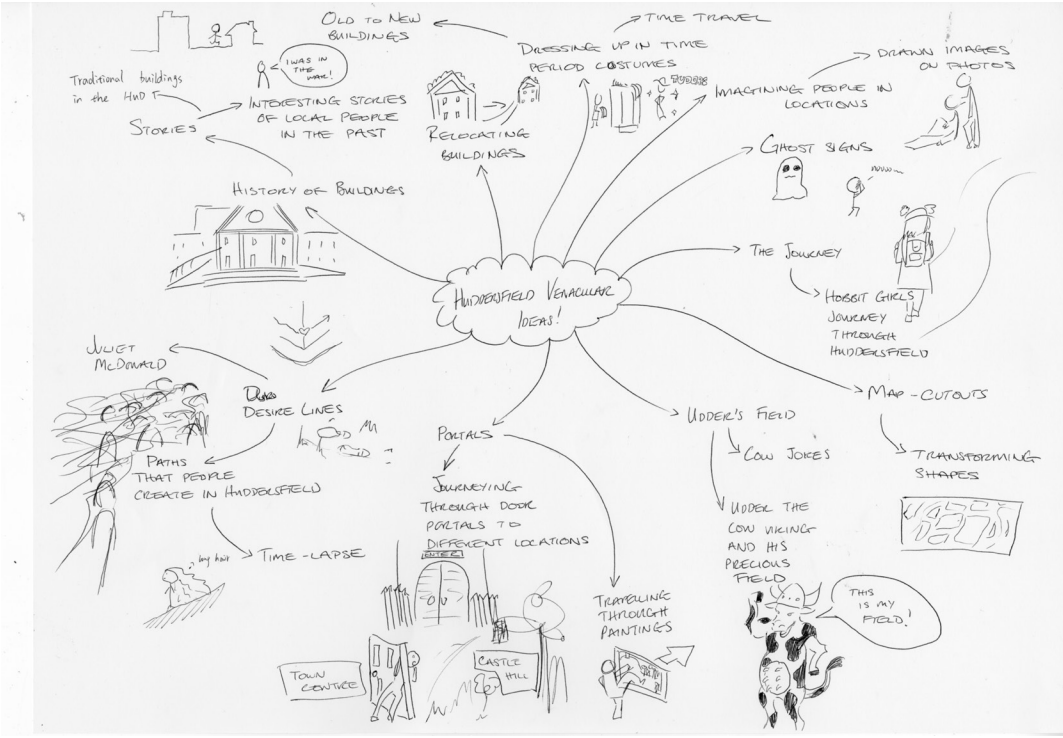




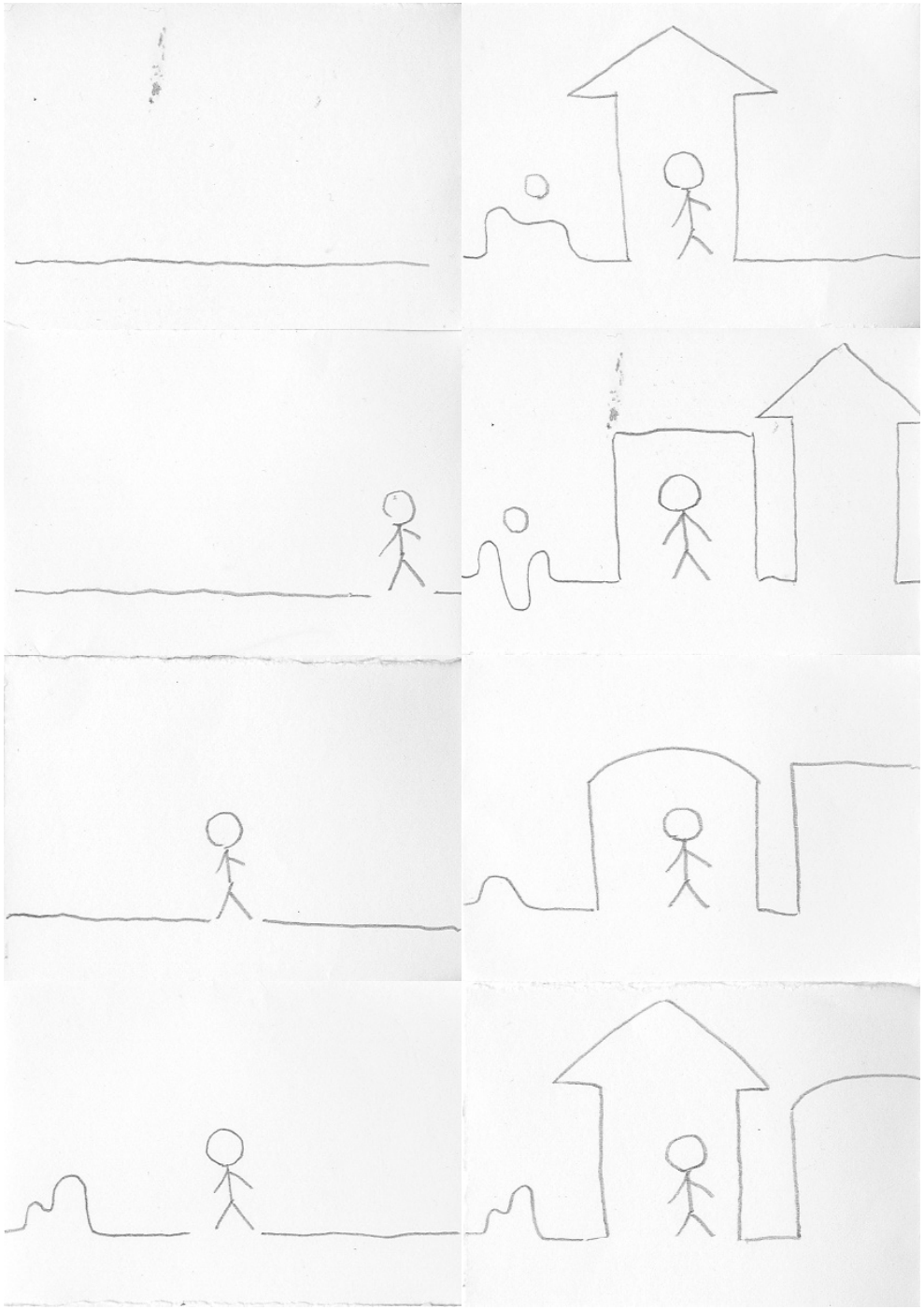
Huddersfield Vernacular

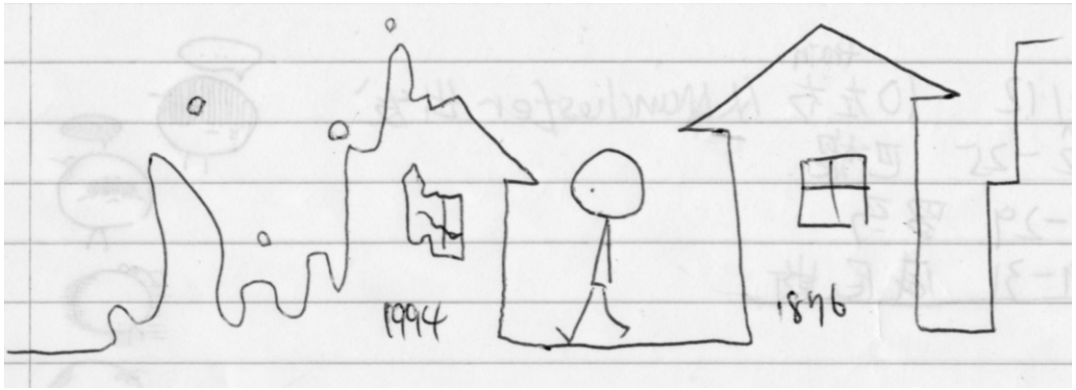


We then made four moodboards. Each of them represents some main elements we categorised. They are architecture, Castle Hill, Drawings, textures & fonts.

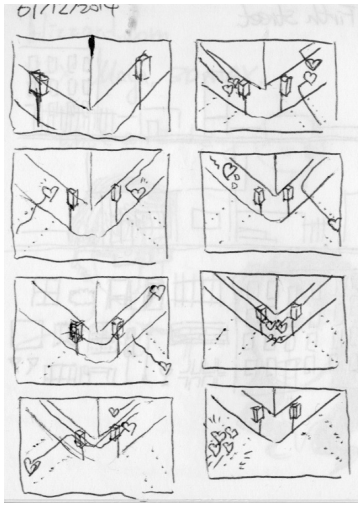


The mindmap is a collection of initial ideas we created together.

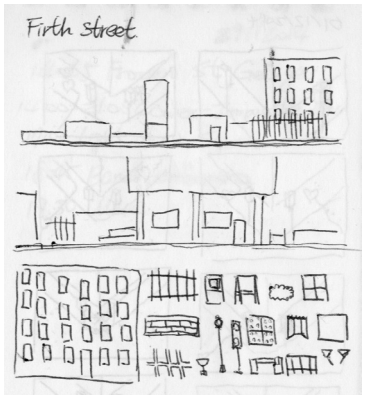




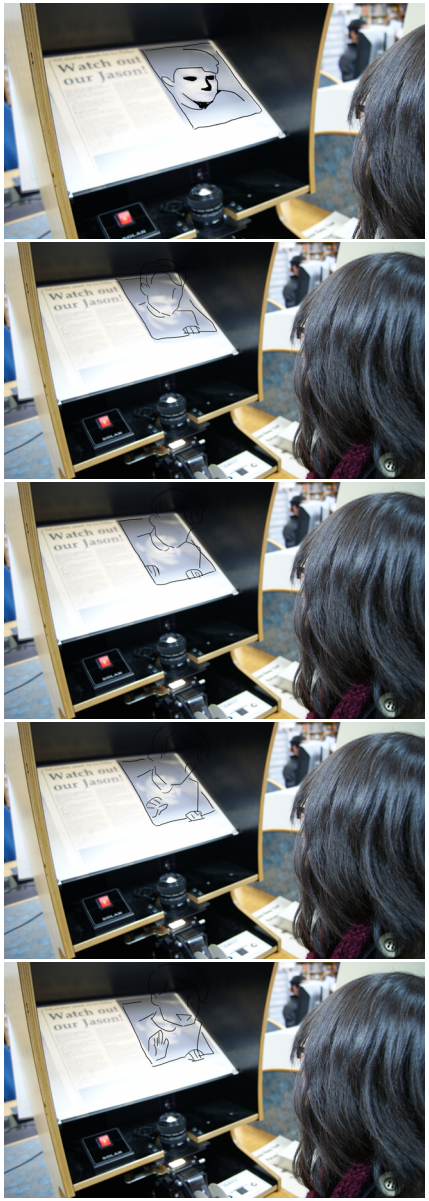
While the character walking in an empty space, before it building gradually appears in an order of time it is built.



Ideas in further development and storyboard.

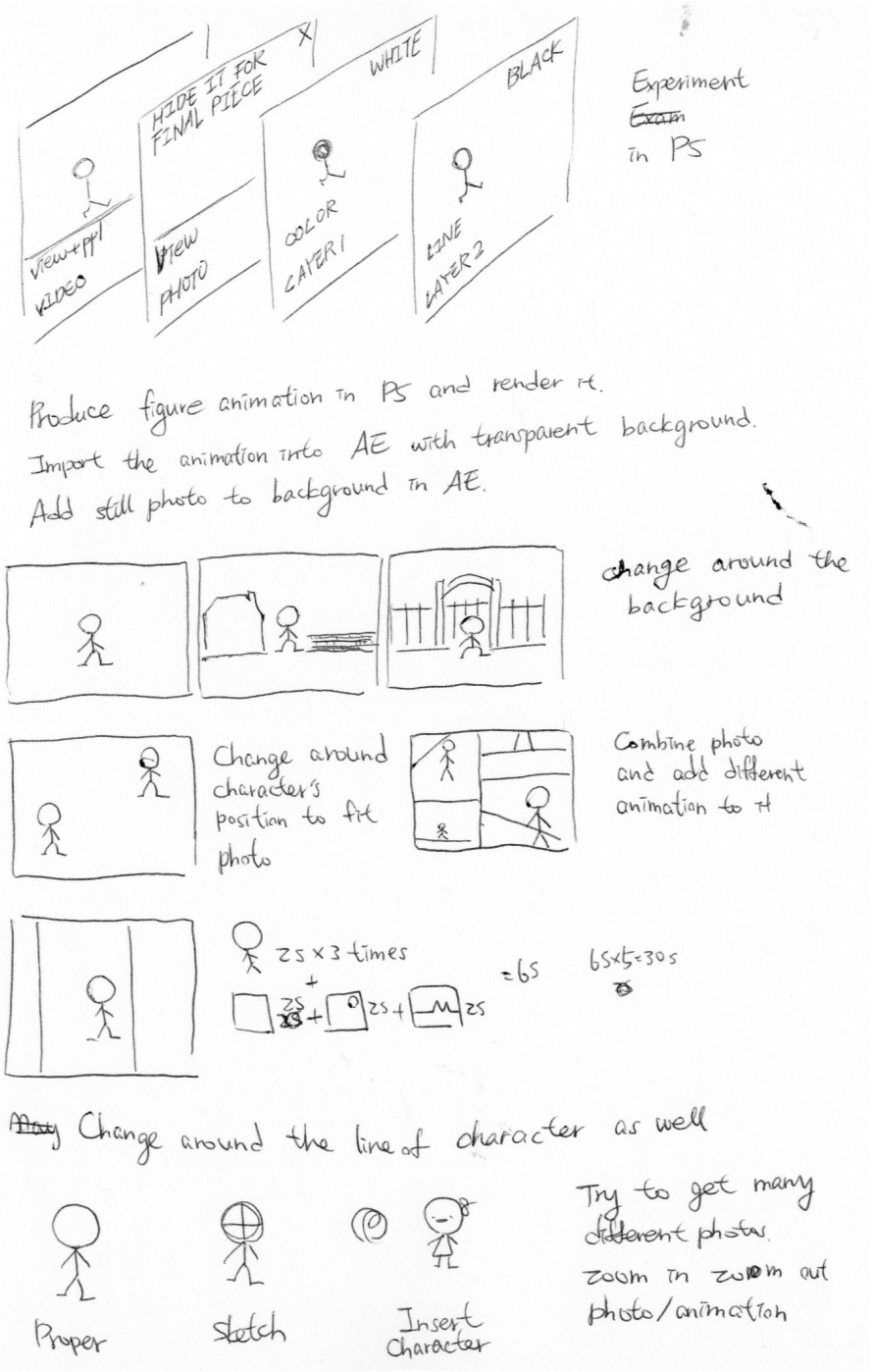


Somehow I am very interested in adding animation into the ready background, and here are a selection of photos that I want to do experiment on.



https://youtu.be/5abGsnXVGzU

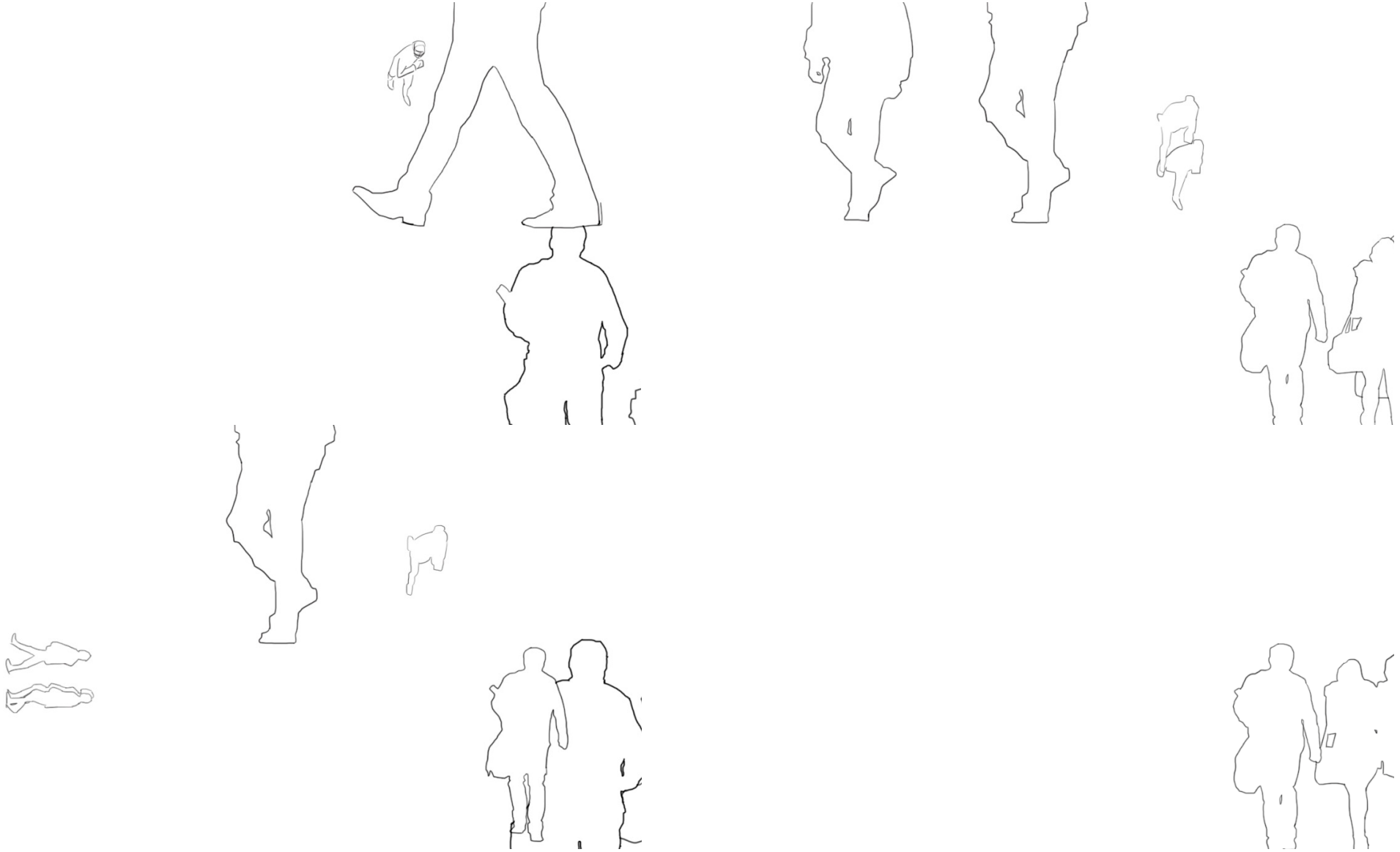
File



With this kind of experiential animation, I don't have a storyboard, but a sheet to explain the animation might be look like this.

Then I combine the animation with different photos as I have decided before.

https://vimeo.com/114693247
File



When I just imported animation into AE, I notice this interesting look.

https://vimeo.com/114693248

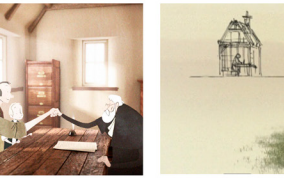
File

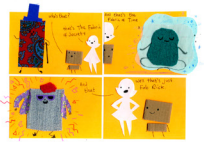
Live Brief

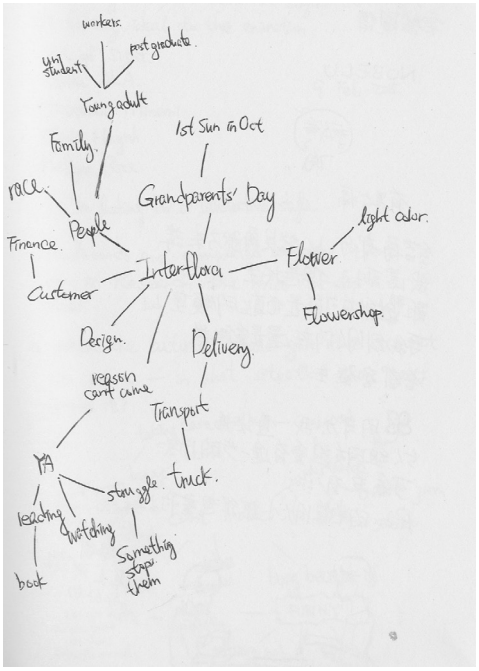
The first general idea is that, making an animation seems to be storytelling.

studio aka has used 3D model to achieve some of its purpose.

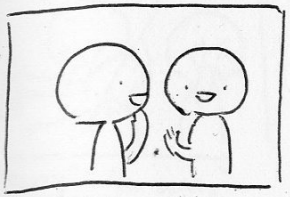
Apart from studio aka, there is also another animation that can refer to-Out of Sight. It is more like the style of Studio Ghibli. It is not that artistic, but the colour tone used is still comfortable. The group has used watercolour to approach most of still background.






workers
Uni students
post graduate
Young adult
Family
1st Sun in Oct
Grandparents' Day
People
Finance
Customer
Interflora
Flower
light color
Flowershop
Design
Delivery
Transport
truck
struggle
book
Something stop them

① Forgot



knowing Grandparents' Day.

on the day, realizing that having forgot

too late to make way so call ~~to~~ them to apologize.

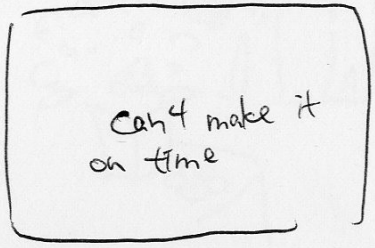
Interflora gives surprise!

② Busy.

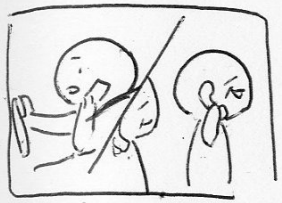
③

23:00 ~~Sat~~ ~~11:00~~ pm Grandparents Day

rainy. ~~traffic~~ jam

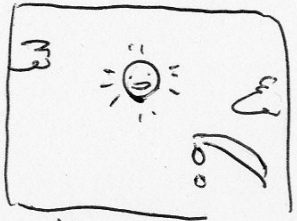


can't make it on time



"Sorry" "no worry"

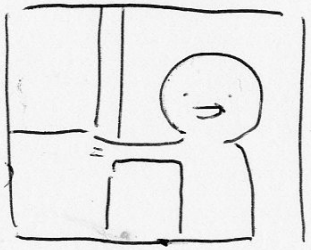
Interflora.



Next Day.

"It's not too late yet."

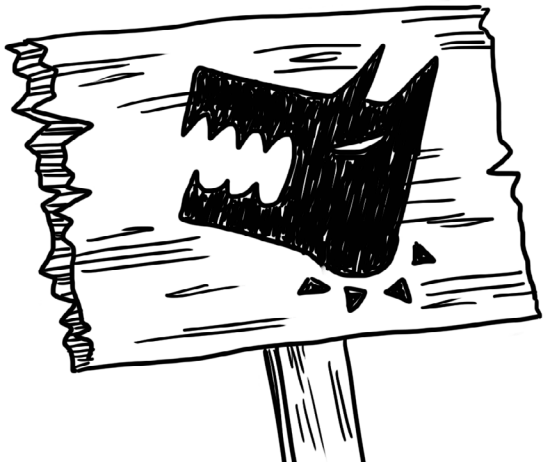
23:00



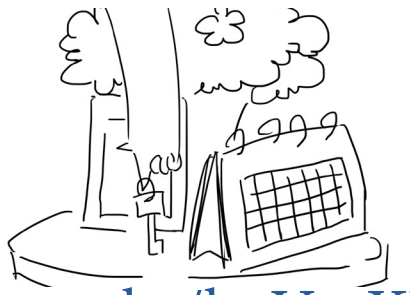
Ta-da!

arrive!

https://youtu.be/SGAEbBMRJlg
File



(Animated Storyboard)
File

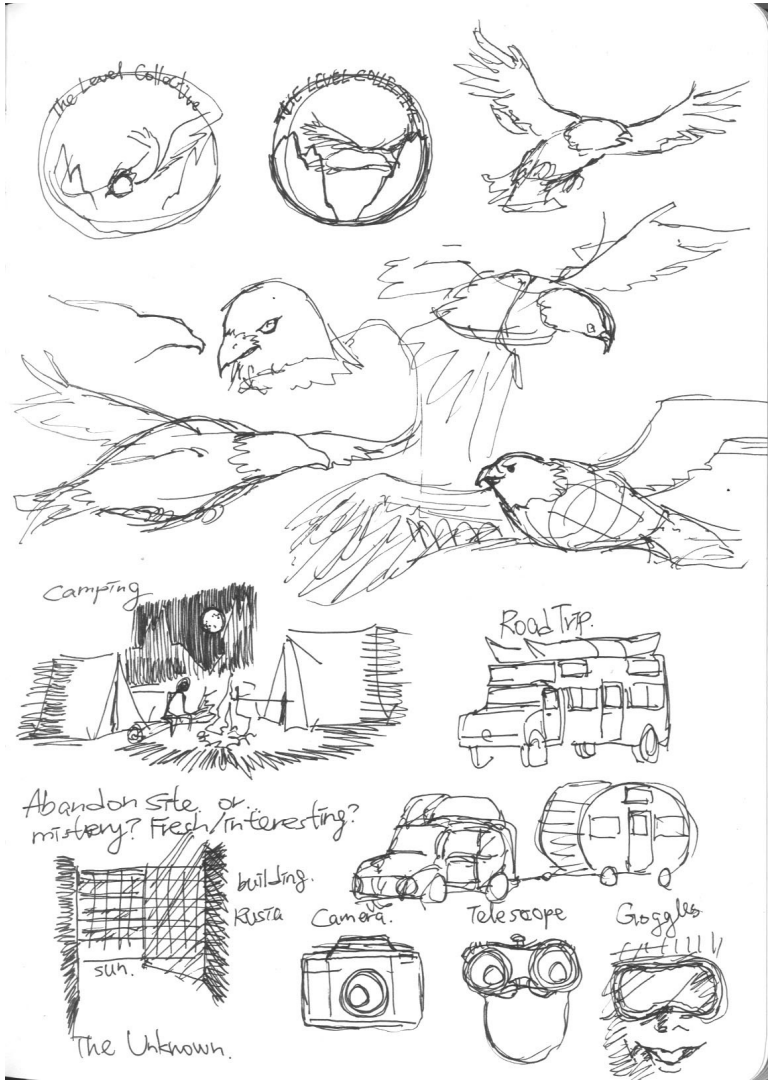


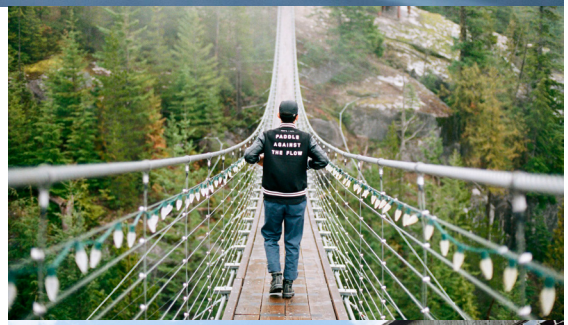
https://youtu.be/hqVycXN3kW4
File

2014-2015

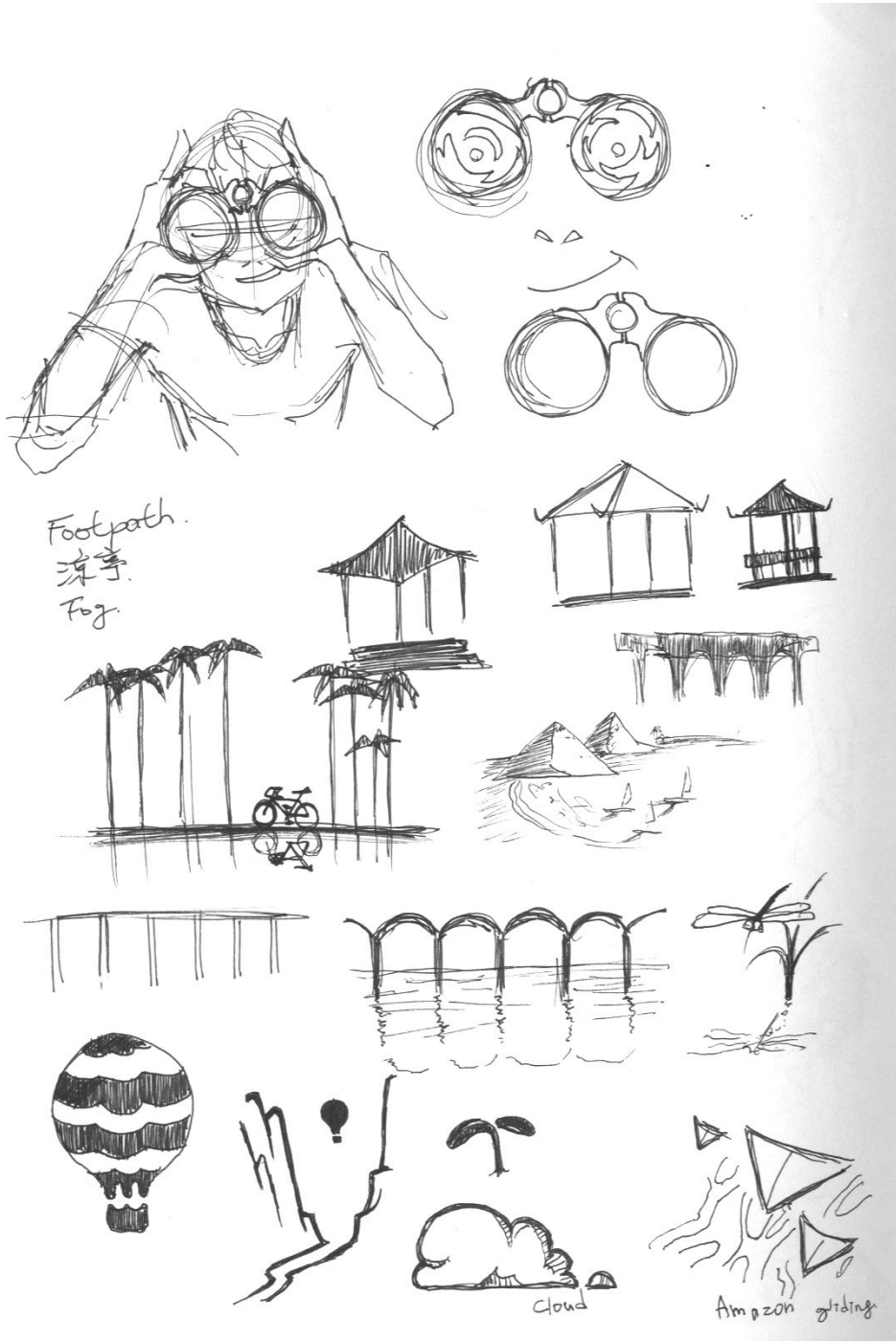
Showreel
https://vimeo.com/128072148
File

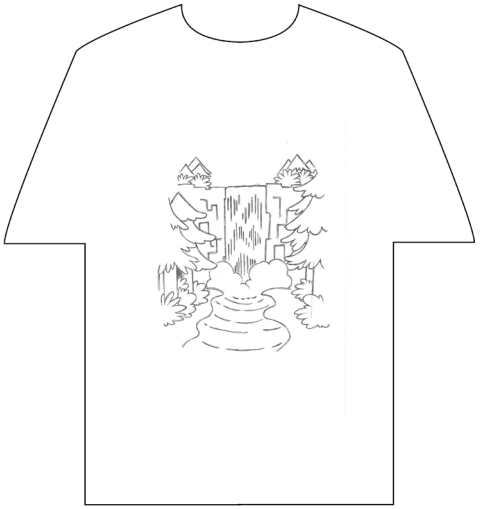
The Level Collective

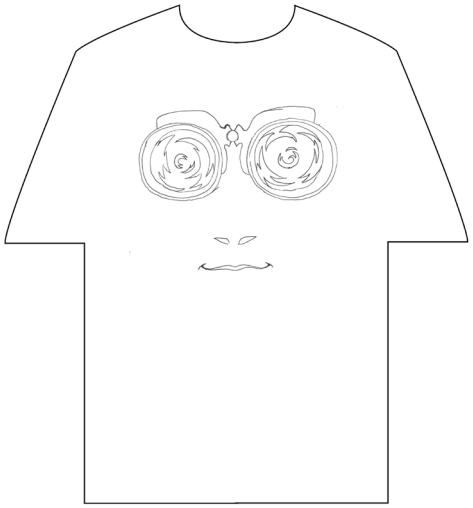

The Level Collective
Camping
Road Trip.
Abandon Site. or mistery? Fresh/Interesting?
building.
Rusta
sun.
Camera.
Telescope
Goggles
The Unknown.


PADDLE
AGAINST
THE FLOW

Time to Travel
pick up
your
Binocular


Footpath.
凉亭.
Fog.
Cloud
Amazon gliding.





Essay Poster

https://sophiaan0yr2.wordpress.com/2015/05/12/poster-completed/

File

Anime

In the book The Anime Machine, Thomas Lamarre introduces and discusses anime in many aspects. From theory, cultural effect, to technical consideration, the book has provided many examples to explain his prospective and in Japanese animation. As one of the influential animators in Japan and worldwide, Miyazaki Hayao's stances in many aspects are discussed as well.

Train, Background

When cinema tends to use close compositing that locks audience's eyes to the moving object and giving a feeling of speed, anime uses open compositing to extend the vision. It is a specific method that seems to work in animation but the term of cinema. In Miyazak Hayao's animated film, the method of open compositing is explained with the use of multiplanar image. As the audience's eyes follow the moving object, the background behind it is revealed gradually with the change of vision.

Edo Japan

Edo period in Japan is frequently considered as the setting for popular culture such as anime. The historical events that happened during the time are usually adopted as story background. Consequently this also involves with the Japanese clothing and architecture during the time. It is noticeable in anime such visual context.

Manga

Lot of anime nowadays is based on manga, Japanese comic. It becomes important to deliver the style of manga artist's into anime in order to satisfy the audience. Animator also has to make sure that the still images in manga are translated successfully into the language of moving image. This is especially essential when the original focuses on action and high speed moving scenes.

Flying Machine

In Miyazaki Hayao's animation, technology is considered as an arguable existence. Movies such as Castle in the Sky are set in a world after worldwide disaster. Human are back to the lifestyle which does not involve with high techniques. Instead, some eccentric shape machine is invented. In the world of Miyazaki's anime, the technology that exists nowadays seems like a symbol of threat towards us. His film makes audience to rethink the essential of high technology.

Children

Children and adolescent play an important role in Miyazaki's animated film. Especially when the story relates to technology and a hint of war. In reality, children usually cannot protect themselves effectively. However, their situation is reversed in Miyazaki's world. They become powerful to fight against danger and threat; meanwhile they still have an innocent heart to bravely face the difficulty.

Train and Background refer to Lamarre's discussion on cinematism and animetism, close compositing and open compositing. The train is from the animated film Steamboy and the background considers the open compositing used in Castle in the Sky.
The character which has two versions represents the difference between anime and manga.
The girl in Japanese clothe kimono is the main character from the animation Millennium Actress. The clothing is a representation of Edo Japan.
The two children are main characters from Castle in the Sky, referring to Lamarre's discussion on children's position in Miyazaki's film.
The flying machine from Castle in the Sky is to present Miyazaki's thought towards technology.

Contextual Record

5 Posts that are Recommended:

(1) Seminar for Poster
https://so phiaan0yr2.wordpress.com/2015/04/10/ideas-of-poster/

(2) Personal Work
https://sophiaan0yr2.wordpress.com/2014/10/20/newts-smile/

(3) Movie Reflection
https://sophiaan0yr2.wordpress.com/2015/05/03/%E8%B3%BD%E5%BE%B7%E5%85%8B%E2%80%A7%E5%B7%B4%E4%BE%86-seediq-bale/

(4) Doodles
https://sophiaan0yr2.wordpress.com/2015/02/26/collection-of-doodles-since-2ns-year-strated-1/

(5) Model Making
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